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CLAIMS:

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1. A network (100) comprising:

a first network element (103) comprising:

means for communicating a physical characteristic message comprising information related to at least one physical characteristic of the first network element (103); and

- a second network element (105) comprising:
- a sensor (117) for determining physical sensor information related to a physical characteristic of a physical environment of the second network element (105);
- a receiver (111, 113) for receiving the physical characteristic message from the first network element (103); and
- means (115) for determining a physical context characteristic in response to the received physical characteristic message and the physical sensor information.
 - 2. A network as claimed in claim 1 wherein the at least one physical characteristic comprises information of a physical property of the first network element (103).
 - 3. A network as claimed in claim 1 wherein the at least one physical characteristic comprises a visual property of the first network element (103).
- 4. A network as claimed in claim 1 wherein the physical characteristic message comprises an image of at least part of the first network element (103).
 - 5. A network as claimed in claim 1 wherein the at least one physical characteristic comprises a current characteristic of a physical signal being transmitted by the first network element (103).
 - 6. A network as claimed in claim 5 wherein the physical characteristic message comprises a data representation of the physical signal.

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- 7. A network as claimed in claim 5 wherein the physical signal is an audiovisual signal
- 8. A network as claimed in claim 5 wherein the first network element (103)
 5 comprises means for embedding a marker in the physical signal and the physical characteristic message comprises information related to the marker.
 - 9. A network as claimed in claim 1 wherein the sensor (117) is an image sensor.
- 10. A network as claimed in claim 1 wherein the means (115) for determining is operable to determine the physical context characteristic by a visual detection algorithm responsive to the physical characteristic message.
- 11. A network as claimed in claim 1 wherein the visual detection algorithm is an object recognition algorithm.
 - 12. A network as claimed in claim 1 wherein the sensor (117) is an audio sensor.
- 13. A network as claimed in claim 1 wherein the first network element (103)
 20 furthermore comprises a movement detector and means for updating the physical characteristic message in response to a detected movement.

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- 14. A network as claimed in claim 1 wherein the physical context characteristic comprises a location of the first network element (103).
- 15. A network as claimed in claim 1 wherein the network (100) further comprises a plurality of network elements (103, 107) operable to communicate physical characteristic messages and wherein the second network element (105) further comprises means for determining a physical location map of a plurality of network elements (103, 107) in response to the physical sensor information and received physical characteristic messages.
- 16. A network as claimed in claim 1 wherein the means for determining a physical location map is further operable to determine the physical location map in response to a movement of the second network element (105).

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- 17. A network as claimed in claim 1 wherein the first network element (103) further comprises means for presenting an information signal to a user.
- 5 18. A network as claimed in claim 1 wherein the network (100) is a partly wireless network.
 - 19. A network as claimed in claim 1 wherein the network (100) is a dynamic network.

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- 20. A network element (105) for a network (100) comprising:
 a sensor (117) for determining physical sensor information related to a
 physical characteristic of a physical environment of the network element (105);
- a receiver (111, 113) for receiving a physical characteristic message from a
 different network element (103, 107), the physical characteristic message comprising
 information related to at least one physical characteristic of the different network
 element(103, 107); and

means (115) for determining a physical context characteristic in response to the received physical characteristic message and the physical sensor information.

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- 21. A method of operation in a network (100) comprising the steps of:
 communicating from a first network element (103) a physical characteristic
 message comprising information related to at least one physical characteristic of the first
 network element (103); and
- at a second network element (105) performing the steps of:
 - determining physical sensor information from a sensor (117), the physical sensor information being related to a physical characteristic of a physical environment of the second network element (105);
- receiving the physical characteristic message from the first network element 30 (103); and
 - determining a physical context characteristic in response to the received physical characteristic message and the physical sensor information.